



## **TIP OF THE WEEK**

March 13, 2007

Successful companies have a can-do culture of happy, motivated employees. Designate a spot in your office or plant where you can create a Wall of Fame. Celebrate an employee who does a good thing: stays late to satisfy a customer, helps another employee finish their job, catches a quality issue before it becomes a problem. Take a digital photo of the individual and write an explanation of why they made the Wall of Fame. Share their accomplishment, build enthusiasm and watch productivity soar. To create your own wall of fame, download our sample template of a certificate and further tips on how to set one up at [www.markens.com/goodstuff](http://www.markens.com/goodstuff).

**51 HOLLAND** Good luck. Work **ON** your business. Stay in touch.

**AVENUE**

**WESTFIELD**

**MASS**

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