



## **TIP OF THE WEEK**

January 1, 2008

HAPPY NEW YEAR. I don't believe in resolutions. And I don't know anyone who is guided by them for more than a week after they've sobered up. Lose weight, learn to play the cello, spend more time with the wife. Was the twelve months just ended a good year for your business? Or was it just fair? Or worse, did it stink? It doesn't matter. Stop making resolutions. Start acting. You know what it is that you need to do. It's the thing that lies just outside your comfort zone. Break through that barrier and you'll find the next time will be a lot easier than the first. Let me know how it goes.

Good luck. Work **ON** your business. Stay in touch.

51 HOLLAND  
AVENUE  
WESTFIELD  
MASS  
01085-3730

**The Markens Group**

Ben Markens